



Service partners are leading Consultants, Architects, Engineers & Constructors that provide professional services with our crowd simulation software Pedestrian Dynamics®. These services include design, engineering, consultancy, project management, training & outsourcing.

## **WE OFFER**

- State-of-the-art crowd simulation technology that will increase the added value and scope of the partner's services and proposition to the market to increase revenue.
- Finder's fees based on third-party license sales.
- Simulation professionals that can be hired to execute (part of the) services.
- Full training programs for professionals, trainers and end users.
- Support by professional technical and commercial staff.
- Active web promotion and marketing materials.
- Access to our international business network and universities.
- Cross selling opportunities.

# INCONTROL SIMULATION SOLUTIONS:

- Has offices in The Netherlands (HQ), Germany, United States of America and China.
- Offers a worldwide partner network in more than 20 countries.
- Has 25 years of experience in developing simulation software.
- Successfully implemented more than 5.000 solutions worldwide.

"It is our mission to make partners successful by offering the most innovative simulation solutions and the best support"

- Louis Schijve, CEO

#### **OUR SERVICE PARTNER**

- Will supply INCONTROL with a relevant and profitable business plan for the offered services related to Pedestrian Dynamics®.
- Has a strong and healthy financial position and a good payment track record to his suppliers.
- Has a good market position in specific and relevant markets.
- Has trained and adequate staff to provide the services.
- Understands our products and their users.
- Is willing to invest in creating and extending service capabilities.
- Will actively promote the crowd simulation technology and corresponding services.

# FINANCIAL MODEL

Our service partner will:

- Invest in a training of Pedestrian Dynamics® Studio
- Invest in a software license of Pedestrian Dynamics® Studio.
- Receive a percentage of the revenue if a software sale to a third party is a result of the partner's effort.
- Receive an attractive fee if our partner is hired by INCONTROL to provide services.
- Pay an attractive fee if our partner hires simulation professionals from INCONTROL.

## **INTERESTED IN PARTNERING WITH US?**

Contact us at: siminfo@incontrolsim.com +31 (0) 30 670 4015

Or visit our website: incontrolsim.com pedestrian-dynamics.com

