

CROWD MANAGEMENT FOR MUSEUMS



Improve the quality, experience and safety of your museum.

IMPORTANT ADVANTAGES

- Efficient handling of visitor flows;
- Insight in planning;
- Optimisation of processes;
- Optimisation of visitor experience;
- Test and contribute to the Safety & Evacuation Plans under a variety of scenarios;
- Improved ROI.

INCREASED VISITOR VOLUMES DURING SPECIAL EXHIBITIONS & EVENTS?

Special exhibitions or events in museums generate a boom in visitor numbers. Right then it is of importance to optimally serve the visitors in order to maximize their experience. The museum should focus on the quality and content of the exhibition, where the optimization of visitor flows is at least as important for the complete experience. We are there to assist!

Long waiting lines at the museum entrance, cloakroom, restaurants or (too) many visitors in the museum exhibition areas? Visitor flows get stuck and waiting times increase. What are the causes and how can we tackle the waiting times in terms of reduction or elimination? CrowdProfessionals are specialists in crowd management. We optimize visitor flows and related processes in order to prevent waiting times, waiting lines and to improve the visitor experience.

WE CAN HELP!

Together with CrowdProfessionals, our partner and specialist in crowd management software, we offer you insight in visitor flows and corresponding processes, advise and support in services and museum layout.

At the same time we keep a professional eye on safety by provision and analyzing a variety of scenarios through the use of Pedestrian Dynamics, INCONTROL's Crowd Simulation Software.

CROWDPROFESSIONALS & INCONTROL

We are experienced service providers in supporting museums and event locations with their crowd management challenges!

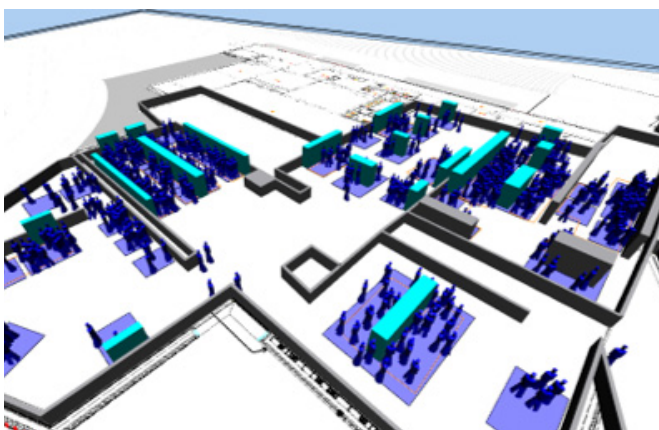
Meer informatie?

Please contact our experts via siminfo@incontrolsim.com or by phone on +31 30 670 4015

RIJKS MUSEUM



THEY DID IT BEFORE YOU!



3D visualisation of a simulation model



2D visualisation of a simulation model