



**PEDESTRIAN DYNAMICS®
PARTNER PROGRAM**





INCONTROL SIMULATION SOLUTIONS:

- Has offices in The Netherlands (HQ), Germany, United States of America and China.
- Offers a worldwide partner network in more than 20 countries.
- Has 25 years of experience in developing simulation software.
- Successfully implemented more than 5.000 solutions worldwide.

Service partners are leading Consultants, Architects, Engineers & Constructors that provide professional services with our crowd simulation software Pedestrian Dynamics®. These services include design, engineering, consultancy, project management, training & outsourcing.

WE OFFER

- State-of-the-art crowd simulation technology that will increase the added value and scope of the partner's services and proposition to the market to increase revenue.
- Finder's fees based on third-party license sales.
- Simulation professionals that can be hired to execute (part of the) services.
- Full training programs for professionals, trainers and end users.
- Support by professional technical and commercial staff.
- Active web promotion and marketing materials.
- Access to our international business network and universities.
- Cross selling opportunities.

“It is our mission to make partners successful by offering the most innovative simulation solutions and the best support”

– Louis Schijve, CEO

OUR SERVICE PARTNER

- Will supply INCONTROL with a relevant and profitable business plan for the offered services related to Pedestrian Dynamics®.
- Has a strong and healthy financial position and a good payment track record to his suppliers.
- Has a good market position in specific and relevant markets.
- Has trained and adequate staff to provide the services.
- Understands our products and their users.
- Is willing to invest in creating and extending service capabilities.
- Will actively promote the crowd simulation technology and corresponding services.

FINANCIAL MODEL

Our service partner will:

- Invest in a training of Pedestrian Dynamics® Studio.
- Invest in a software license of Pedestrian Dynamics® Studio.
- Receive a percentage of the revenue if a software sale to a third party is a result of the partner's effort.
- Receive an attractive fee if our partner is hired by INCONTROL to provide services.
- Pay an attractive fee if our partner hires simulation professionals from INCONTROL.

INTERESTED IN PARTNERING WITH US?

Contact us at:
siminfo@incontrolsim.com
+31 (0) 30 670 4015

Or visit our website:
incontrolsim.com
pedestrian-dynamics.com





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Solution partners are leading IT companies that create software solutions with our crowd simulation software Pedestrian Dynamics®. Solution partners provide added value products, applications and services based on reselling, implementation, training and consultancy.

WE OFFER

- State-of-the-art crowd simulation technology that will increase the added value and scope of the partner's products and services to the market and increase revenue.
- License based revenue fee.
- Simulation professionals that can be hired to execute (part of the) services.
- Full training programs for professionals, trainers and end users.
- Support by professional technical and commercial staff.
- Active web promotion and marketing materials.
- Access to our international business network and universities.
- Cross selling opportunities.

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OUR SOLUTION PARTNER

- Will supply INCONTROL with a relevant and profitable business plan for the offered products, applications and services related to Pedestrian Dynamics®.
- Has a strong and healthy financial position and a good payment track record to his suppliers.
- Has a good market position in specific and relevant markets.
- Has trained and adequate staff to provide the services.
- Understands our products and their users.
- Is willing to invest in creating and extending product development capabilities.
- Will not compete in the same markets with alternative products.
- Will actively promote the crowd simulation technology and corresponding products and services.

FINANCIAL MODEL

Our solution partner will:

- Invest in a training to understand the use of Pedestrian Dynamics® Developer.
- Invest in a software license of Pedestrian Dynamics® Developer.
- Receive a percentage of software sales
- Receive a fee for the services for which the partner is hired
- Pay an attractive fee when they hire simulation professionals from INCONTROL.

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Technology partners are leading technology companies like systems integrators, hardware and software suppliers. Technology partner will develop, integrate, OEM and run Pedestrian Dynamics® crowd simulation technology within their systems, products and services.

WE OFFER

- State-of-the-art crowd simulation technology that will increase the added value and scope of the partner's systems, products and services to the market and increase revenue.
- A complete software developer licensing kit including operational runtime licenses for our Pedestrian Dynamics® crowd simulation software.
- Simulation professionals that can be hired to execute (part of the) development.
- Full training programs for professionals, trainers and end users.
- Support by educated technical and commercial staff.
- Active web promotion and marketing materials.
- Access to our international business network and universities.
- Cross selling opportunities.

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OUR TECHNOLOGY PARTNER

- Will supply INCONTROL with a relevant and profitable business plan for the offered systems, products and services
- Has a strong and healthy financial position and a good payment track record to his suppliers.
- Has a good market position in specific and relevant markets.
- Has trained and adequate staff
- Understands our products and potentials users
- Is willing to invest in creating and extending product development capabilities
- Will not compete in the same markets with alternative products.
- Will actively promote the crowd simulation technology and corresponding systems, products and services.

FINANCIAL MODEL

Our technology partner will:

- Invest in a training to understand Pedestrian Dynamics® developer capabilities.
- Invest in Pedestrian Dynamics® developer licenses.
- Create a combined business model with INCONTROL for distribution of the integrated technology.
- Receive a fee for the services for which the partner is hired.
- Pay an attractive fee when they hire simulation professionals from INCONTROL.

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